



PRIME

— Snail Mucus —



the future of
SKINCARE

CEO

From the very beginning, my vision was clear, to create something truly meaningful. At Prime Snail Mucus, we believe healthy skin is more than an aesthetic; it is a reflection of confidence, self-respect, and inner balance. Our mission is to deliver skincare that is refined, effective, and thoughtfully crafted to nurture your skin from within. Every formulation is guided by a commitment to excellence, consistency, and results you can see and feel. Your trust is at the heart of everything we do. It inspires us to continuously elevate our standards and redefine what skincare should be. PSM is built on passion, purpose, and the belief that everyone deserves to feel confident in their own skin.

**SIDRA SAJJAD
CHIEF EXECUTIVE OFFICER
PSM**



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About Us

Prime Snail Mucus SMC Pvt. Ltd. is an innovation-led company focused on advancing Pakistan's skincare industry through high-quality, locally produced ingredients.

As the region's first women-owned snail farming company, we combine agricultural expertise with cosmetic science to deliver reliable and effective solutions.

With four years of hands-on experience, our team specializes in ethical snail farming, controlled extraction processes, and strict quality assurance protocols. Our systems are designed to ensure consistency, safety, and performance at every stage.

We produce premium snail mucin that aligns with the growing demands of the beauty and wellness sector. Our objective is to reduce reliance on imported raw materials, strengthen domestic supply chains, and support sustainable industry growth.

Through continuous improvement and a commitment to quality, Snail Mucus SMC Pvt. Ltd. is setting new benchmarks in local production and innovation.



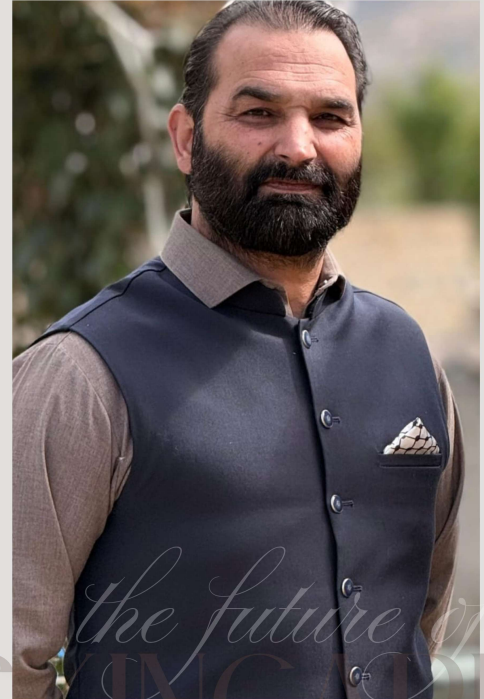
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SMS, Pvt, Ltd.

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CO- Founder

As Co-Founder of Prime Snail Mucus (PSM), Shifaat Ali Khan drives the enterprise's strategic vision, operational framework, and commercial growth. A champion of sustainable heliculture (snail farming) and cutting-edge bio-extraction techniques, he has been instrumental in positioning PSM as a pioneer in high-purity snail mucin production. Under his leadership, the company integrates strict quality assurance with advanced research and development, successfully scaling operations to meet the rigorous demands of both domestic and international skincare and biotech markets. His ongoing commitment to innovation ensures PSM remains at the forefront of sustainable agricultural technology and premium ingredient supply.

SHIFAAT ALI KHAN
CO FOUNDER PSM



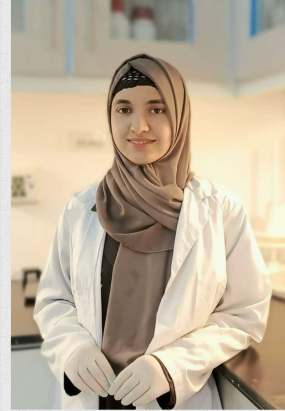
Our Team



Inzimam ul Haq
Scientific officer



Dr. Zunaira fayaz
Dermatologist



Maryum Bint e Ali
Researcher



Mishal Qureshi
Chemist

The Miracle Of Snail Mucus

A close-up photograph of a snail with a brown and black striped shell moving across a light-colored, textured surface. The snail's body is a pale yellowish-brown, and its two long eye stalks are extended forward. A soft shadow is cast behind the snail.

Snail mucin, or snail secretion filtrate, is a unique and nutrient-rich combination of active compounds celebrated for its transformative effects in skincare.

Natural Powerhouse

A unique blend of nature's most potent skin healing ingredients.

Dermatologist Approved

Increasingly recognised and recommended by skincare professionals.

Sustainable Source

Ethically harvested with respect for animal welfare and the environment.

BeneFits of Snail Mucin



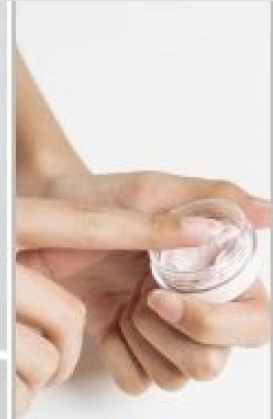
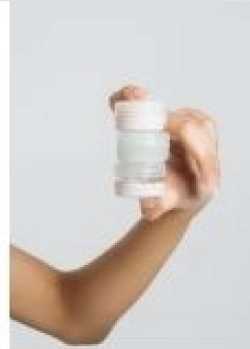
Hydration and Moisture

Anti-Aging Properties

Skin Repair and Healing

Brightens and Even Skin Tone

Anti-Inflammatory and Soothing

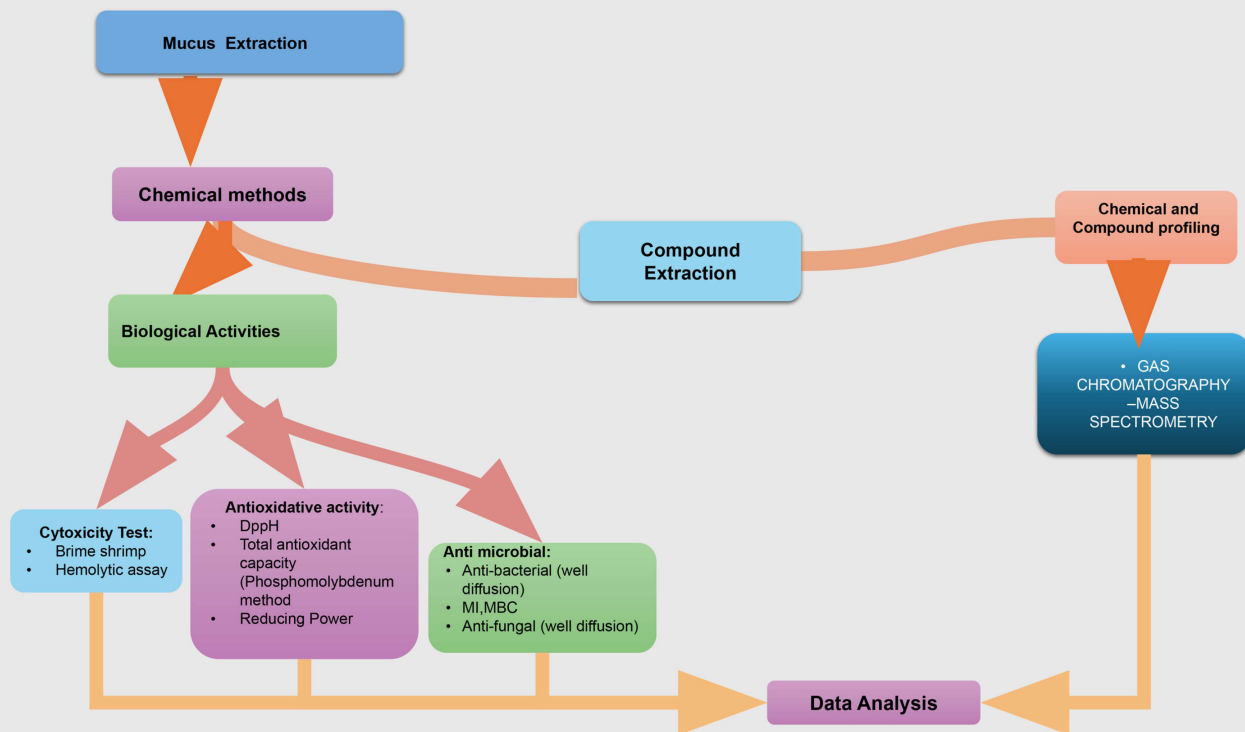


Why Snail Mucin Works

- **Hydrating Gel:** Provides intense hydration & plumpness. It binds water to the skin, making it appear supple and smooth.
- **Glycolic Acid:** It is responsible for exfoliation. It removes dead cells from the epidermis and evens out skin tone.
- **Collagen-Boosting:** Stimulates collagen and elastin production for firmer, plumper skin.
- **Anti-Inflammatory:** Soothes irritation, redness, and sensitive skin.
- **Allantoin:** It has anti-inflammatory & hydration properties
- **Peptides:** Stimulate collagen & elastin production, promoting skin firmness and a youthful complexion.
- **Gentle & Natural:** Suitable for all skin types, including sensitive skin.



Methodology



Findings:

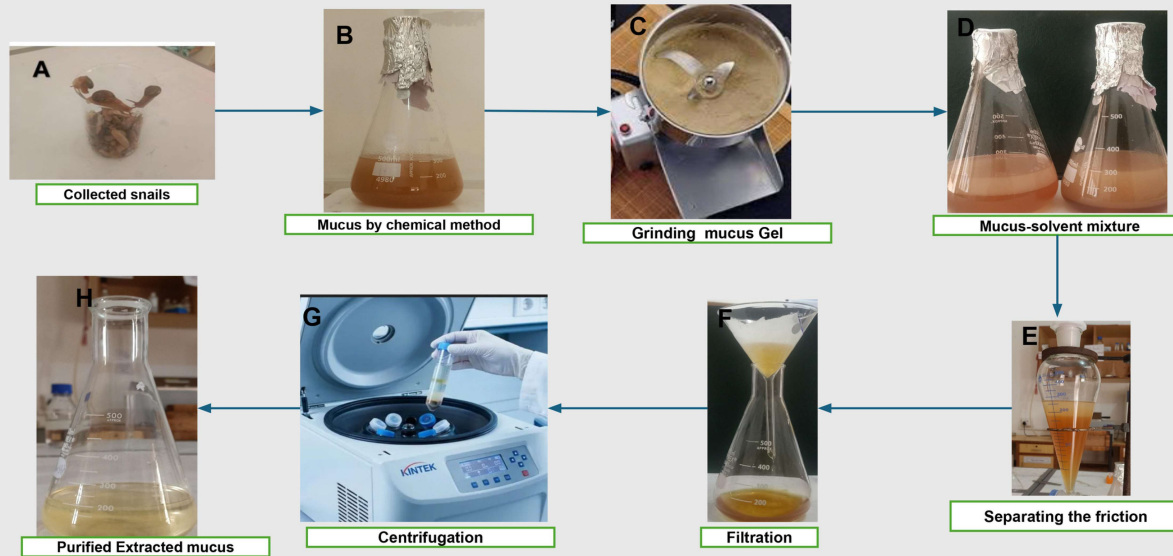


Figure 1 representing the complete flow work of sample collection and mucus extraction and purification (A) representing the snail collected for farm of prime snail mucus (B) representing the mucus form snail (C) representing the mucus gel grinding (D) representing the mucus and solvent mixture (E) separating the mucus and solvent mixture (F) filtration of the mucus (G) representing the centrifugation of the mucus (H) purified

OUR PRODCUTS:



Best Seller Products:



Snail Mucin Radiance Serum

A glow-boosting serum with Vitamin C and hyaluronic acid that helps brighten your skin, keep it deeply hydrated, and bring out a healthy, natural radiance.



Snail Mucin Hydrating gel cream

A lightweight gel enriched with snail mucin, botanical extracts, to deeply hydrate, repair, and restore your skin's natural glow. Leaves skin smooth, plump, and refreshed.



Snail Mucin Eye Gel

Infused with peptides and caffeine, designed to reduce puffiness and soften the appearance of fine lines.

Our New Launches:



Snail Mucin Gel Facewash

A gentle yet effective cleanser that lifts away impurities while infusing your skin with the nourishing power of snail mucin.



Snail Mucin Soap

designed Our luxurious Beauty Soap, crafted to cleanse and pamper your skin, leaving it feeling soft, smooth, and revitalized with every wash



Snail Mucin Toner

designed to balance skins pH, AND provide an extra layer of hydration for a dewy complexion.

Product Guarantee:



We place the highest value on customer satisfaction and trust. Prime Snail Mucus stands behind the following:

Quality Assurance

Satisfaction Guarantee

Cruelty Free Commitment

Dermatologist Approval

Sustainable Practices

Customer Transparency



Our Scientific Advisors:

Prof. Dr Wajid Rehman

**Dean of the Faculty of Natural & Computational Sciences,
Hazara University, Mansehra, Pakistan**

Dr Wajid is the Dean of the Faculty of Natural Sciences and the Director of the Central Research Laboratory at Hazara University, located in Mansehra. A distinguished expert in organometallic, bioinorganic, and environmental chemistry, he has contributed extensively to the synthesis, characterisation, and biological evaluation of advanced chemical compounds.

His research in nano materials, photocatalysis, and enzyme inhibition has earned international recognition and strong academic citations. Dr Wajid's deep understanding of complex chemical processes brings valuable scientific direction to our company, strengthening our commitment to research-driven innovation and advanced product development. We are proud to collaborate with him and benefit from his expertise.



Dr Iqbal Ahmad Alvi

**Assistant Professor of Microbiology, Hazara University,
Pakistan**

Dr Alvi is an Assistant Professor of Microbiology and a Post-Doctoral Research Fellow at Hazara University in Mansehra. His research centers on microbiology, bacteriophages, and phage therapy, with a strong focus on addressing multidrug-resistant pathogens. His innovative work has gained international recognition for both its scientific impact and real-world applications.

Dr Alvi's expertise in microbiological systems is vital in our research and development efforts. His scientific guidance strengthens the safety, stability, and biological effectiveness of our bio-based cosmetic formulations, ensuring they meet high standards of quality and performance



Dr Zeeshan Niaz

**Lecturer of Microbiology, Hazara University, Mansehra,
Pakistan**

Dr Zeeshan serves as a Lecturer in Microbiology at Hazara University and is a PhD Scholar at Ocean University of China. His academic and research expertise spans microbial genetics, molecular biology, biosafety, and biosecurity. He has authored more than 26 research publications focused on microbial identification, quorum sensing, and pathogenic bacteria.

Dr Zeeshan's extensive knowledge of laboratory safety standards and microbial risk management is critical in our biotechnological processes. His guidance ensures strict biosafety compliance, product purity, and the secure handling of biological materials throughout the development of our cosmetic formulations.



Dr Adeel Younus

**Lecturer of Biochemistry, Hazara University, Mansehra,
Pakistan**

Dr Adeel is a Lecturer in Biochemistry with specialised expertise in designing and conducting advanced biological assays. His academic and research work focuses on evaluating biochemical pathways, enzymatic reactions, and screening the bioactivity of both natural and synthetic compounds.

With strong proficiency in vitro testing and molecular-level analysis, he plays a key role in assessing the biological performance and safety of our bio-based formulations. As a scientific advisor, Dr Adeel applies advanced assay methodologies to validate the antioxidant, antimicrobial, and cytotoxic properties of Prime Snail Mucus, ensuring credibility, precision, and research-backed product developmen



Our Clients:



FINANCIAL SECURITY POLICY

Prime Snail Mucus is committed to the highest standards of financial transparency, accountability, and security. The company formally recognizes and accepts responsibility only for transactions, payments, and fund transfers conducted through its officially designated corporate bank accounts.

Any financial activity carried out on behalf of the company through personal, unofficial, or unauthorized accounts is strictly prohibited. Such transactions will not be acknowledged as valid company dealings, nor will the company assume any responsibility or liability for them.





PRIME
Snail Mucus

WHERE TO FIND US

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